



*an evening under the arches*

Baltimore Marriott Waterfront  
Friday, November 3, 2017  
6pm-11pm



## Sponsorship Opportunities

**COURAGE - \$25,000:** Your gift will cover the care, comfort and costs for 12 families to stay at the Ronald McDonald House for 2 weeks. You will receive 10 tickets for one reserved table for your guests.

**STRENGTH - \$10,000:** Your gift will cover the care, comfort and costs for 8 families to stay at the Ronald McDonald House for 9 days. You will receive 10 tickets for a one reserved table for your guests.

**HOPE - \$5,000:** Your gift will cover the care, comfort and costs for 4 families to stay at the Ronald McDonald House for 9 days. You will receive 10 tickets for one reserved table for your guests.

**Individual Ticket - \$300**



Ronald McDonald  
House Charities®  
Baltimore

635 W. Lexington Street • Baltimore, MD 21201  
410-528-1010 • [www.rmhcbbaltimore.org](http://www.rmhcbbaltimore.org)

# Sponsorship Opportunities

## **COURAGE - \$25,000**

*(Tax-deductible amount is \$24,000.00; Value of goods and services is \$1000.00)*

- One Reserved Table for 10 at the HamburGala in premier location
- Logo recognition on:
  - Invitation - *if received in time for print*
  - Pre and Post event eblasts - *distribution list of 10,000*
  - Annual Newsletter - *estimated direct mail list of 20,000*
- Website Presence
- Name recognition in event related press release
- Name recognition on screen at Gala
- One Full Page Ad in Commemorative Program Book plus name recognition on sponsor page in Program Book



## **STRENGTH - \$10,000**

*(Tax-deductible amount is \$9000.00; Value of goods and services is \$1000.00)*

- One Reserved Table at the HamburGala
- Name recognition on:
  - Invitation - *if received in time for print*
  - Pre and Post event eblasts - *distribution list of 10,000*
  - Annual Newsletter - *estimated direct mail list of 20,000*
- Website Presence
- Name recognition on screen at event
- One Half Page Ad in Commemorative Program Book



## **HOPE - \$5,000**

*(Tax-deductible amount is \$4000.00; Value of goods and services is \$1000.00)*

- One Reserved Table at the HamburGala
- Name recognition on:
  - Pre and Post event eblasts - *distribution list of 10,000*
  - Annual Newsletter - *estimated direct mail list of 20,000*
- Website Presence
- Name recognition on screen at event
- One Quarter Page Ad in Commemorative Program Book

## **TICKET - \$300**

*(Tax-deductible amount is \$200.00; Value of goods and services is \$100.00)*

- One Individual Ticket to the HamburGala



# Commitment Pledge - HamburGala

Baltimore Marriott Waterfront  
Friday, November 3, 2017

Sponsor Name: \_\_\_\_\_  
(Please indicate how you would like your name in event promotion)

Sponsorship Level: \_\_\_\_\_ Amount: \_\_\_\_\_  
(Courage \$25k; Strength \$10k; Hope \$5k; Table \$3k; Individual \$300)

**Contact Information:** Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Payment Type:  Payment Enclosed  Please send Invoice  
(Checks payable to RMHC Baltimore)

Amount \$ \_\_\_\_\_  Visa  MasterCard  American Express  Discover

Check # \_\_\_\_\_

Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Business Credit Card  Personal Credit Card

Name on Card \_\_\_\_\_

Billing Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Authorization:**

Your signature below will confirm your organization's commitment to sponsor the Ronald McDonald House's "HamburGala" on November 3, 2017 at the Baltimore Marriott Waterfront Hotel.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Name (please print): \_\_\_\_\_ Title (please print): \_\_\_\_\_

Please complete and return this form to Debbie Hood  
Ronald McDonald House, 635 W. Lexington Street, Baltimore, MD 21201  
Phone: 410-528-1010 ext.105 fax: 410-727-6177  
[dhood@rmhcbaltimore.org](mailto:dhood@rmhcbaltimore.org)

THANK YOU FOR SUPPORTING OUR EVENT!



Ronald McDonald  
House Charities®  
Baltimore

